



Denville Hall – Campaign Director

Introduction

Thank you for your interest in Denville Hall and the role of Campaign Director. As the organisation celebrates its centenary and looks to the future, we are seeking an extraordinary fundraising professional to join us to raise funds to support and sustain Denville Hall for its next 100 years.

Reporting to the Development Board of Denville Hall, the Campaign Director is a strategic senior role for Denville Hall. The first priority for the position will be to develop and deliver an ambitious fundraising strategy to support an ambitious capital development and then a future-focused endowment campaign.

This is an exciting and rare opportunity for an experienced and passionate fundraiser with leadership experience to have a transformative impact on a distinctive and unique charity.

About Denville Hall

Denville Hall is a residential home providing the full suite of care for all members of the performing arts industries in a vibrant and enriching community in Northwood. We champion creativity at every stage of life, where residents remain inspired, valued and connected.

Denville Hall was founded by philanthropy, endowed by Alfred Denville, an MP and Actor Manager. After travelling home from a show one evening, Alfred met an old actor friend of his who had fallen on hard times. Inspired by this encounter, he opened Denville Hall in 1926 and we have been providing exceptional care ever since.

The Hall has retained this close collaboration with the performing arts industry and this deep tradition of philanthropy and care. Regular fundraising galas have been held over the years in London's West End in support of our work and in 2003 we were gifted an extraordinary legacy by Jeanne de Rothschild which has enabled us to invest in our facilities and continue to offer the highest level of care to our residents whilst also subsidising fees.

2026 Centenary – Planning for the Future

2026 marks 100 years of care, happiness and dignity at Denville Hall. In this centenary year we have launched The Denville Hall Centenary Appeal - a significant fundraising campaign in celebration and support of our legacy and future.

The campaign focuses on raising £13m in support of a new capital development which will provide additional accommodation and facilities for our growing community and a further £13m to establish a new endowment fund – Alfred’s Fund.

Our capital project has been developed in response to the growing need for a place for those in the industry who are older and in need of some assistance, but who are not yet ready for or in need of full-time care. The Trustees have designed and secured planning permission to provide two new buildings of assisted living accommodation and a suite of new facilities for all residents in the grounds of the original Hall. The endowment fund – Alfred’s Fund – will then allow us to continue looking after those in the industry for the next century.

We are honoured to have Dame Helen Mirren, Sir Ian McKellen and Daniel Radcliffe as Centenary Appeal Presidents to actively support and amplify fundraising efforts. They will also be joined by Denville Hall’s extraordinary Ambassadors - Steven Berkoff, Charles Dance OBE, Lindsay Duncan CBE, Sir Richard Eyre, Michael Frayn, Geraldine James OBE, Sir Simon Russell Beale, Sir Patrick Stewart, David Suchet CBE, Dame Harriet Walter and Helen Worth MBE.

To date fundraising has been led by the Trustees and we have already secured significant pledges from leading performing arts industry figures. The Campaign Director will be responsible for managing ongoing stewardship of these gifts alongside the Trustees, whilst also developing and implementing a comprehensive and ambitious fundraising strategy to secure the remainder of the funds.

Main Purpose of the Role

The Campaign Director is responsible for development and delivery of the fundraising campaign to support the capital development project at Denville Hall and the establishment of Alfred’s Fund (endowment). The role is focused on securing philanthropic gifts from individuals, trusts and foundations, and partnerships, as well as generating income from a programme of celebratory and fundraising events spanning the breadth of the performing arts; Theatre, Music, Dance and Screen.

As the project progresses the role will have the opportunity to incorporate oversight and management of the capital build working in close collaboration with the Management Team of the Care Home as well as building a fundraising and project team. There may also longer term be further scope for the role to evolve into a wider strategic business development post following the achievement of key milestones relating to the capital development.

Main Responsibilities of the Role

The first priority of the Campaign Director is to raise funds to support the capital development and endowment at Denville Hall. As such the main responsibilities of the role are as follows:

Fundraising

- Oversee the development and lead the implementation of a fundraising strategy to secure capital and endowment funding to secure Denville Hall's next chapter.
- Take direct responsibility for the identification, cultivation, solicitation and stewardship of high-value donors in support of the capital and endowment appeal, including activating the Trustee and Development Boards to unlock high-value opportunities.
- Develop compelling and tailored funding propositions aligned with the capital development and wider centenary activity and beyond.
- Ensure fundraising plans and KPIs are shared with the Board and reported on regularly with any developments, risks or emerging issues identified and raised.
- Advise Trustees as to additional fundraising requirements in terms of staffing or other resource to ensure success against agreed targets

Advocacy and Leadership

- Work in close partnership with the Board of Trustees, Development Board and Management of the Care Home.
- Build and strengthen constructive relationships with key stakeholders, including local authorities, sector bodies, performing arts organisations donors, foundations, and the media.
- Represent Denville Hall at meetings with local authorities, regulators, sector bodies, philanthropic organisations, families, and community partners ensuring Denville Hall's reputation and standing are nurtured and protected.

Financial and Operational Management

- Provide financial and budgetary management for the capital development and endowment campaign managing income and expenditure closely and ensuring that any expenditure outside of agreed budgets is justified.
- Ensure risk identification and mitigation remain central to all operational decision-making.
- Ensure full compliance with all legal, regulatory, and governance requirements.

As the funds are secured and the project develops the role will, subject to the agreement of the Trustees, evolve into a Campaign and Project Director position incorporating the following:

Capital Project Management

- Take direct responsibility for the stewardship and project management of the capital development.
- Oversee the project management team and work in partnership with the Care Home Management to ensure a smooth and on-time delivery with minimal to no disruption to existing residents and their experience.
- Manage relationships with key project stakeholders (including architects, planning committees etc) to ensure the smooth running of the project and that agreed milestones are reached.
- Work in tandem with the Management team of the Care Home to ensure that the exemplary care currently given to residents and their families is continued during the building process and that the Management Team at the Care Home is informed and involved with the development process.

Strategy and Business Planning

- Oversee the implementation of a strategy and implementation plan for the capital development of Denville Hall ensuring costs are managed and milestones met.
- Work with the Trustees and Care Home Management to develop and implement financially sustainable and realistic business plans for the future.

Who We Are Looking For

We are looking for someone with a proactive, dynamic and strategic approach to fundraising and leadership who would enjoy the opportunity to collaborate with Denville Hall colleagues, senior stakeholders, Trustees and philanthropists to shape the future of this extraordinary and unique organisation.

You will be someone with a strong personal commitment to the mission, heritage and future of Denville Hall and will hold a personal belief in our values to provide care, happiness and dignity for those reaching the later stages of their lives. You will be someone who can build trust, lead and inspire others to give in support of our vital mission. You will bring a deep empathy and sensitivity towards the needs of those managing and living in the Care Home and strong emotional intelligence and sound judgment.

Most important we are looking for a can-do and entrepreneurial leader with fundraising and project management skills who will be excited to take hold of this opportunity to make a mark on a distinctive and important organisation.

Person Specification

Knowledge and Experience

- A trusted and respected fundraiser with a proven track record of raising funds for charitable causes preferably within the context of a capital project
- Experience of working with diverse stakeholders and project teams
- Experience of working effectively with a Board and with diverse stakeholders and project teams
- Evidence of accountability for complex budgets and strong commercial and financial acumen.

Skills and Abilities

- Proven ability to build a strong, trust-based partnership with the Board of Trustees, and with the Care Home Management characterised by mutual respect, constructive challenge, and shared purpose.
- Exceptional stakeholder-engagement skills, with the sensitivity, diplomacy, and professionalism to work across a diverse community of residents, colleagues, families, donors, arts professionals, and statutory partners.
- Demonstrable commitment to equality, diversity, and inclusion.
- Strong project management skills

Terms and Conditions

Reporting to The Chair of the Development Board of Denville Hall

Key Relationships Board of Trustees

Development Board

Management Team of the Care Home

External Project Manager and Project Team (including Architects)

External Project Stakeholders (including planning committees etc)

Centenary Appeal Presidents and Denville Hall Ambassadors

Denville Hall donors and supporters

Contract	Permanent
Working hours	Full Time.
Location	Hybrid. The role is expected to spend regular time in person at Denville Hall, Northwood but access to an office in London's West End is also included along with the option of some home working.
Salary	£80,000 - £95,000 per annum (depending on experience)
Annual leave	25 days plus bank holidays
Pension	10% defined contribution pension scheme (full details provided on successful application and offer)

How to Apply

We are working with [Achates](#) as our recruitment partner for this role.

To apply for the Campaign and Project Director at Denville Hall, please send a supporting statement outlining why you want to work for Denville Hall and how you meet the person specification, and your CV to recruits@achates.org.uk.

Achates will review all applications on our behalf before sharing them with the Denville Hall team for shortlisting.

If you would like an informal, confidential conversation about this role before application, please contact Vicki Grace at Achates Recruits on vicki@achates.org.uk. These conversations will not influence our selection process.

Closing date for applications	9am Wednesday 1 July
Initial Longlisting Calls with Achates	Wednesday 8 July
First Round Interviews	wc 13 July
Second Round Interviews	wc 20 July

If you require any of this information in an alternative format, then please email recruits@achates.org.uk.